

FIRST PEELING THAT CONTAINS EPIDERMIC GROWTH FACTORS

TO AVOID SKIN PROBLEMS AND REPAIR SCARS FASTER

CONTAINS
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whitelan cure | step 1

PEELING SYSTEM | NEW FORMULA

ADVANCED MELANIN BLOCK

A common fundamental "pharmacological target" for all the different problems related to hyperpigmentation of the skin is to **combat the use of inhibitors of the enzyme tyrosinase**.

This enzyme is found in the biochemical pathway of Melanogenesis, and it plays a key catalytic role in the enzymatic oxidation reactions associated with Melanogenesis. Many of the drugs currently used for the treatment of several of these disorders use compounds which inhibit this enzyme; some of them are quite potent such as hydroquinone or kojic acid, but they also have some disadvantages concerning their mutagenicity or their slow coupling effects on the active site of the enzyme.

The new **Step 1** offers a new successful strategy by merging our classic active ingredients with growth factors (biomimetic peptides). These interact as biocatalysts, participate in or inhibit the communication between cells, activate metabolic processes and produce a general biostimulation of the skin.



Step 1 acts by decreasing melanin synthesis and tyrosinase activity in the melanocyte, in addition to preventing the transfer of melanosome to keratinocytes, which makes it very effective in preventing aging spots, reducing skin pigmentation, signs of aging and freckles.



ENHANCES THE EFFECTIVENESS OF PEELING TREATMENTS
1 PEELING = 3 DIFFERENT PROCEDURES = 3 DIFFERENT LAYERS REACHED
A UNIQUE PRODUCT ON THE MARKET WITH THREE RESULTS
GET A PEELING moderate, medium or strong

MULTI-ETHNIC PEELING

For all types
of skin.
Western
Asian
Black

